

## West End Million West End Ideas Fund Guidelines

Welcome.

**We have written these guidelines to help you fill in the West End Ideas form. We want to make this process as easy as possible, and don't want you to miss out, so please read this through**

What is West End Million?

**before putting pen to paper.**

The community of the West End of Morecambe has been awarded £1m to spend over ten years by the Big Lottery Fund. A Partnership of local residents has come together to look at what is needed in the West End – the problems that need tackling and the opportunities to improve the area. We can support activities that are outside of the West End as long as you can prove that they are used by West End residents.

What is the West End Ideas Fund?

West End Million has been talking to local people and local services about their views and ideas over the past few years and has put a three year plan together – you can find more information about this on our website at [westendmillion.co.uk/information/](http://westendmillion.co.uk/information/). West End Million is run by volunteers – any resident in the West End can get involved so please let us know if you'd like to volunteer your time too. We are not part of the Council or any housing association. We have no political or religious connections.

We know that there are lots of people who have their own great ideas for making life better for West End Million residents. The West End Ideas fund is your chance to make these happen. So please use this form to tell us what you'd like to make happen in the West End – don't worry at this stage if you haven't worked everything out, we might still be able to make some funding available to develop your idea. We also might be able to help in other ways – such as putting you in touch with an organisation who could make the idea happen.

We can't fund activities or events that have already happened. We will also not fund any organisation or activity that deliberately excludes people – West End Million wants to involve everyone from our community. We can only fund work that directly involves people who live in the West End. We cannot fund religious or political activity.

How will the fund be awarded?

We have put together a grant panel that will meet to discuss the applications that we receive and make decisions on which to support. Our West End Ideas fund is aimed at individuals, local residents who want to try something new. We will give priority to:

- Ideas that you can show have the support of a number of residents
- Projects that have talked to local organisations about how they can work together
- Projects that are supported by a local champion such as a local councillor, police officer, health worker or any other community leader.

**BUT** if none of the above applies **and** we like your idea, then we will help you contact local people and organisations that can help to make it happen.

What do we need from you?

Just fill in the West End Ideas form – we just need a couple of details about you, so that we can get back in touch, plus some information about your idea. Please give us as much information as you can to help us understand what it is that you want to do. For example, you might tell us where it will happen, how many people will be involved, how they will benefit and what you think it might cost. But don't worry if you don't have all this information – just tell us as much as you can. If you're looking for inspiration, some things local people have said they'd like to see happen are illustrated below – you might have an idea about how to make one of these things happen or you might have a brand new idea.

