

West End Million funding explanation sheet, Aug 2018



We know there are many partners and organisations based or working in the West End who deliver outstanding work. Some of this activity aims to achieve the same outcomes that West End Million wants to deliver and where that is the case we will seek to work with some of them to deliver outcomes together. Once any work has been agreed the West End Million will use a project delivery form to formally agree activity, outcomes and funding.

West End Million may also commission projects to address gaps in what it aims to deliver whereby partners are invited to tender for a specified plan of work. This might involve a specific tender to deliver something or through West End Million laying out a key problem and asking interested parties to put in proposals on how they would tackle it.

The key to any of this will be delivering the themes and outcomes West End Million is working to and being able to strongly evidence what outcomes are achieved. Activity will also look toward the priorities set out through our consultation work. We have summarised this information below.

THEME: ENTERPRISE AND ECONOMY £87,300 allocated between 2018-2021

Supporting the creation of more and better pathways to work for WEM residents.

- Identifying what support local organisations, both social and private, need to thrive.
- A greater opportunity for residents to access employment outside of the West End.
- Existing skills development support for adults mapped and promoted in the West End with projects developed to fill any gaps in provision.

THEME: PLACE £87,300 allocated between 2018-2021

Encouraging West End residents to have a stake in their environment

- Improved green spaces – more people using them and in different ways.
- Better understanding of the issues around absentee landlords and effective relationships developed with partners who are able to improve the built environment of the West End.
- Residents feeling that their immediate environment looks and feels better.

THEME: HEALTH AND WELLBEING £87,300 allocated between 2018-2021

Residents able to take action to improve their own health and wellbeing

- Residents telling WEM that they feel positive about their community.
- Existing work around affordable quality food and fuel supported and gaps in provision identified with partners.
- Residents supported to influence decisions made around them.

THEME: COMMUNITY £20,000 allocated to the Community Chest between 2018-2021*

To have a shared vision and values across the community of West End

- An engagement strategy that understands and takes account of diversity in the West End.
- More networking with and between the range of residents in the West End.
- Greater understanding of need that WEM can, at least in part, address.
- Providing opportunities for the community of West End to celebrate.

*WEMs own activity will meet the majority of these outcomes.

The Action Plan is intended to run over a three-year period from 2018 to 2021. The larger part of the budget is split evenly across the top three themes. All this may evolve as work progresses and our learning grows.

CONSULTATION

This summary chart covers a range of issues based on a consultation activity carried out in 2018 and backed up by a wide variety of other data including our original community profile and recent interviews with community stakeholders - residents, business holders, schools, voluntary organisations etc. West End Million will use this information in more detailed prioritising of what activity it will work on or support.

